

FOR IMMEDIATE RELEASE:

GRAMMY NOMINATED DUO MONTGOMERY GENTRY TO SEARCH FOR THE 'ONE IN EVERY CROWD' AT BUDWEISER EVENTS CENTER SEPTEMBER 5

TICKETS ON SALE FRIDAY, APRIL 10 AT 10 AM

(Loveland, CO) - Montgomery Gentry will make their highly anticipated Loveland, Colorado debut when they take the stage at Budweiser Events Center on September 5 at 7 p.m. The concert will take place on the second day of the 5th Annual Thunder in the Rockies Motorcycle Rally at The Ranch.

Tickets, priced at \$50 and \$39, plus applicable service charges, go on sale Friday, April 10 at 10 a.m. Tickets may be purchased online at www.ComcastTIX.com, by phone at 1-877-544-TIXX, the Budweiser Events Center Box Office and other ComcastTIX outlet locations.

"We've always been consistent about choosing songs that deal with the working class, songs people can identify with," adds Troy Gentry, whose piercing tenor and classic good looks provide the perfect counterpoint. "We've stayed true to that."

Montgomery Gentry's journey into the front ranks of American music has been one of the most gratifying sagas of the past decade. Their road to gold and platinum albums, CMA and ACM awards, a Grammy nomination and highly successful tours has been paved both with musical integrity and with an abiding respect for the people and the genre they represent.

Now in their 10th year on the national stage, Montgomery Gentry can look back on one of country's most impressive legacies. They have released more than 20 charted singles, with anthems like "My Town" and "Hell Yeah" becoming indelible parts of the honky-tonk landscape. They have hit the top of the singles charts three times, with "If You Ever Stop Loving Me," "Something To Be Proud Of" and 2007's multi-week chart-topper "Lucky Man." And now, with the release of Back When I Knew It All, they have taken the next big step forward.

Tickets for Montgomery Gentry and all Budweiser Events Center events are available at www.ComcastTIX.com, 1-877-544-TIXX, Budweiser Events Center Box Office, Fort Fun in Fort Collins, the Colorado Eagles Office in Windsor, and Woody's Newsstand & Café in Greeley. Join the free Budweiser Events Center CyberClub and receive advance notice and special offers to future events at www.BECLive.com.

Global Spectrum (global-spectrum.com), the fastest growing firm in the public assembly facility management field with more than 80 facilities throughout the United States and Canada, manages the Budweiser Events Center at The Ranch. The 7,200 seat multi-purpose venue, which opened in September 2003, is owned by Larimer County and home to the Colorado Eagles of the Central Hockey League and the Colorado ICE of the United Indoor Football League.

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